

THE DEFINITIVE VOICE OF ENERGY STORAGE

SHAPE THE MARKET
DEMONSTRATE LEADERSHIP
ACCESS EXPERTS
NETWORK WITH MARKET MAKERS
SUPPORT DEPLOYMENT



**THE LARGEST ENERGY STORAGE ASSOCIATION
TRANSFORMING CALIFORNIA AND THE WEST**

Energy storage is having its moment and fundamentally changing electricity market dynamics.
The market in 2023 is expected to grow significantly. Join CESA to grow with it.

ABOUT CESA

California Energy Storage Alliance (CESA) is on a mission to make energy storage a mainstream resource to advance a more affordable, efficient, reliable, safe, and sustainable electric power system

OUR APPROACH TO ENERGY STORAGE MARKET TRANSFORMATION

1

CESA is technology and business model neutral, advancing all forms of energy storage

2

CESA supports and actively promotes a competitive and transparent marketplace

3

CESA supports collaborative engagement with all stakeholders and energy storage champions

CESA provides the conduit to foster meaningful networking and business development opportunities in the storage industry. Join CESA to build relationships with our 100+ members and connect with key energy storage stakeholders such as developers, integrators, EPCs, technology manufacturers, and policymakers.

2023 CESA EVENTS CALENDAR

MARKET DEVELOPMENT FORUM & CESA MEMBER MEETING

Summer 2023,
Bay Area, CA

LOBBY DAY

Summer 2023,
Sacramento, CA

**BUSINESS
DEVELOPMENT FORUM**
mid-October, Bay Area, CA

BOARD OF DIRECTORS RETREAT

Oct 12 - 13, Bay Area, CA

SAFETY SERIES

Ongoing, Online & In-Person

EDUCATIONAL WEBINARS

Ongoing, Online

FIND MORE EVENTS

[➤ On Our Website](#)



ASSOCIATE MEMBERSHIP BENEFIT HIGHLIGHTS

- Receive market intelligence via policy update calls, webinars, and events
- Promote your active energy storage solicitations to the CESA network
- Access the energy storage community via personalized member introductions
- Speak at CESA events including the Annual CESA Member Meeting

LEARN MORE [➤](#)

About Associate Member Benefits

CESA MEMBERS ARE LEADERS ACROSS THE ENERGY STORAGE ECOSYSTEM

BOARD OF DIRECTORS



GENERAL MEMBERS

Ameresco	EDF Renewables	Innergex	SunGrid
American Honda	Endurant	Jupiter Power	Sunnova
Antora Energy	Enel North America	Key Capture Energy	Trane
Aypa Power	Energy Vault	Malta	UBS
BayWa	Engie	Nexamp	UL Solutions
Boston Energy Trading & Marketing	Eolian Energy	NGK Insulators	Upstream Energy
Broad Reach Power	esVolta	Q Cells	Vesper Energy
Carrier	EVLO	Samsung C&T	Vopak Americas
Con Edison Development, Inc.	ForeFront Power	Sempra Infrastructure	VRB Energy
Convergent Energy & Power	Form Energy	Stem	Wartsila
Cupertino Electric	Gridstor	Stoel Rives	
Customized Energy Solutions	Hecate Energy	Strata Clean Energy	
	Hiller	Sumitomo Electric	

STARTUP MEMBERS

American Battery Factory	Group	Lavo	Redflow
Ariya LLC	EnerSmart Storage	Li-ion Tamer	Reimagine Power
B2U Storage Solutions	EnerVenue	Nightpeak Energy	Storworks
Better Energies	Eos	Nostromo Energy	Swell Energy
Chelion	e-Zinc	Quino Energy	Villara Energy
CMBlu	Franklin WH	Peak Power	Zelos
Connect California	Gridmatic	Perfect Power	Zitara Technologies
Energy Dome	Gridwiz	Polyjoule	
Energy Safety Response	H2, Inc	Prologis Energy	

ASSOCIATE MEMBERS

Our Associate Membership connects you with key energy storage buyers, including utilities, LSEs and CCAs.



POWER UP YOUR INFLUENCE IN 2023

ASSOCIATE MEMBER BENEFITS

Associate Members receive a variety of unique benefits that advance and support their energy storage procurement goals, grid and environmental goals, and support healthy electric-sector market growth.

		STANDARD \$5,000	PREMIUM \$20,000
CESA Industry Events	Receive invitations to attend members-only energy storage events, focused on policy and markets, emerging technology, & networking.	●	●
Market Development Forum	Associate Members receive the following number of tickets to the invite-only Market Development Forum.	1 PAID	2 FREE
Speaking Opportunities at CESA Events	Opportunity to submit application to speak at annual CESA Member Meeting on the Associate Member's storage procurement plans.	●	●
Event Discounts	Discounts to CESA events and partner events.	●	●
Monthly Energy Storage Market Webinars	Receive comprehensive industry and market updates and a venue for storage buyers to provide updates on solicitations.	●	●
Introductions and Meetings with CESA Members	Upon request, CESA will convene informal meetings between end-users and CESA Members. Meetings can be designed to evaluate new end-user procurement ideas and market innovations.	●	●
Educational Webinars	Access the CESA Webinar Series for the latest update on energy storage policy developments and market trends, and opportunities to host webinars for the CESA community.	●	●
Promotion of Energy Storage Procurements	CESA will promote Associate Member's energy storage RFP, RFI, and RFOs, and events such as bidders conferences, to the CESA network and host procurement webinars (upon request).	●	●
Brand Promotion as Energy Storage Thought Leader	Brand visibility as a CESA Member on the CESA website, media channels and events.	●	●
Event Sponsorship	Silver sponsorship-level recognition at the Market Development Forum.		●
CESA Annual Strategic Planning Offsite	Invitation to a special session and keynote dinner at annual CESA Board of Directors Strategic Offsite.		●